



Gigi's Aquatics

Professional Media Kit for Aquarium Brands, Product Partners, and Sponsors

Healthy freshwater fish. Honest help for thriving tanks.

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Brand Snapshot

Gigi's Aquatics is a home-based freshwater aquarium business in Middletown, Ohio, helping local fishkeepers find healthy fish, live plants, pond stock, care guidance, and practical aquarium support by appointment.

1.9K	Facebook followers
587	Instagram followers
3	YouTube subscribers
5.0 / 6	Google rating and reviews

- Local freshwater fish, live plants, pond fish, beginner setup support, and aquarium troubleshooting.
- Real fish room content with practical care education, stock updates, and customer-first messaging.
- Audience includes beginner and experienced aquarium keepers near Middletown, Dayton, Cincinnati, and southwest Ohio.

Audience and Platforms

The Gigi's Aquatics audience follows for stock updates, fish room clips, aquarium care help, pond plants, and honest local recommendations.

Platform	Current audience	Best content fit
Facebook	1.9K followers	Stock posts, local updates, customer conversations, appointment reminders
Instagram	587 followers	Fish and plant photos, reels, care tips, visual stock updates
YouTube	3 subscribers	Longer product reviews, care explainers, setup walkthroughs
TikTok	Previously listed at 3,877 followers	Short fish room clips, quick tips, new-arrival videos
Google Business Profile	5.0-star rating from 6 reviews	Local trust, maps discovery, review-driven credibility

Partnership Opportunities

Gigi's Aquatics is a strong fit for aquarium brands that want practical product use, clear care education, and real-world fish room context.

Sponsored Social Post

Facebook or Instagram post with brand-approved product messaging, care context, and a call to action.

Short-Form Video

Reel, Short, or TikTok-style clip showing product use in a fish room, aquarium, or pond setup.

YouTube Product Review

Longer product walkthrough, setup demo, results, care notes, and honest customer-friendly explanation.

Bundle Campaign

Multi-platform package combining video, social posts, website placement, and follow-up content.

Why Brands Work With Gigi

- Local trust with aquarium customers who ask practical questions before they buy.
- Hands-on fish room experience using products in real tanks, ponds, and planted setups.
- Educational content that connects products to better fish care, not just quick ads.
- Strong fit for lighting, filtration, food, medicine, fertilizer, water care, pond, and aquascaping brands.

Collaboration Packages

Package	Includes
Starter Feature	1 Facebook or Instagram post, product photos, and website mention when appropriate.
Video Review	Short-form video or YouTube review with setup notes, product use, and care explanation.
Bundle Campaign	Social post, short video, website placement, follow-up post, and practical product feedback.
Long-Term Partner	Ongoing content across fish room updates, care guides, product testing, and customer education.

Pricing can be customized by product type, timeline, platform, exclusivity, and content requirements.

Contact

For partnerships, product reviews, sponsored content, or aquarium brand collaborations, contact Gigi's Aquatics directly.

Website	www.gigisaquatics.com
Email	gigisaquatics45044@gmail.com
Phone/Text	513-292-3474
Location	Middletown, Ohio

Updated platform snapshot: Facebook 1.9K followers, Instagram 587 followers, YouTube 3 subscribers, Google 5.0-star rating from 6 reviews. TikTok is listed from the previous site snapshot until a live count can be verified.